

# OUR COMMITMENTS

“ Committing to a Corporate Social Responsibility (CSR) approach seemed obvious to me, and everyone quickly came on board. More than a starting point or an end in itself, it is a firm conviction that continuous improvement is a fundamental principle of the life of our company and that living better together will improve the quality of our interactions, both internal and external, and will make the company more attractive for all our Stakeholders.

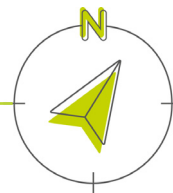
Created in 1895, LAFFORT® has never ceased searching for excellence. This quest for excellence in oenology is our true raison d'être. Long-term planning, investing for future generations, and innovating responsibly are also part of the DNA of our family business. Integrating the wine sector's social, societal and environmental issues into our search for value creation demonstrates our intention to place sustainable development at the heart of our strategy.

Improving the quality of our interactions to better succeed together, integrating the challenges of sustainable development into our strategic direction and our R&D, involving all Stakeholders in our CSR approach are all markers of our commitment.

From this policy result our 6 commitments.



Luc Laffort



## Responsible governance

- Creation of lasting value
- Dialogue with stakeholders
- Listening to customers' needs and ensuring their satisfaction
- Responsible supplier relations



## Quality of our products and services

- Food safety and tracability
- Regulatory compliance
- Quality of our products



## Living together

- Health and security of our collaborators
- Well-being and quality of working life
- Diversity and respect



## Responsible research & innovation

- Promoting innovation for precision oenology®
- Transmitting and developing knowledge
- CSR commitment of our R&D department



## Preserve our environment

- Reducing our waste
- Reducing our carbon emissions
- Preservation of biodiversity



## Community involvement

- Being close to our ecosystems and investing in them
- Partnerships with universities and research centres
- Contributing to local development and patronage